



# International Seminar on Strategic Leadership and Management in Healthcare

19th -23rd March, 2012



A Joint Program by



JOHNS HOPKINS  
BLOOMBERG  
SCHOOL of PUBLIC HEALTH

Venue:

International Institute of Health Management Research  
New Delhi

## ABOUT THE ORGANIZERS

International Institute of Health Management Research (IIHMR) has been partners with Johns Hopkins University, Bloomberg School of Public Health (JHBSPH) for research, training and educational activities. In order to bring best practices to India, IIHMR Delhi is offering a seminar on leadership and management in India as part of this partnership. The seminar is a most sought after training programme in the US. The seminar has been offered to top healthcare professionals by JHBSPH along with the Bill and Melinda Gates Institute for Population and Reproductive Health since year 2000 in US and the developing world. The seminar is conducted by two faculty members of JHBSPH, each with over three decades of experience in the healthcare field. The famous duo of Ben and Henry will be offering this programme in India too.

The IIHMR, Delhi mission is to improve the standards of health through better management of health care and related programmes. It seeks to accomplish this through management, research, training, consultation and institutional networking in a national and global perspective.

## RATIONALE

International Seminar on Strategic Leadership and Management in Healthcare is designed to help participants strengthen their leadership and management skills to become more effective leaders. The seminar builds on each participant's past knowledge and takes advantage of the individual's high motivation to accomplish the learning tasks.

## OBJECTIVE

### Seminar Goal

The goal of the strategic leadership and management in healthcare is to assist participants in building continuously learning organizations, to meet the health needs of their respective countries.

### Participant Learning Objectives

By the end of the seminar, the participant will be able to:

- ◆ Identify leadership skills necessary to create a health learning system
- ◆ Apply the StarGuide framework
- ◆ Describe the concepts of mental models and household production of health
- ◆ Describe the concepts of personal mastery and team learning
- ◆ Create a learning organization
- ◆ Inspire a shared vision
- ◆ Apply the concept of systems thinking
- ◆ Conduct a root cause analysis and develop a reality tree
- ◆ Describe how to design a strategy and develop strategic objectives
- ◆ Describe how to implement with accountability

## WHO SHOULD ATTEND

The course is designed for policy makers, programme managers and leaders in healthcare industry. The seminar engages participants in innovative approaches to policy analysis, strategic planning, advocacy, programme management and evaluation, and organization change.

### BENEFITS

The seminar provides insight into leadership and suggests ways of taking leadership to the next orbit.

### PARTICIPANTS FEES

INR 30,000 (Non- residential) for Indian Participants  
USD \$ 1000 (Non- residential for International participants)

### The programme fee will cover:

- ◆ Tuition Fee
- ◆ Course Study materials
- ◆ Local hospitality at IIHMR, New Delhi (Lunch and Tea/Coffee)

## Last Day of registration: 10th March, 2012

The seminar is limited to 30 participants, and registrations will be accepted on first come first basis

## COURSE OUTLINE/CONTENT

The strategic leadership and management in healthcare seminar consist of four major components:

- ◆ Classroom presentations and discussions
- ◆ STARGuide exercises – learning by doing
- ◆ Synthesis – learning from others through reflection and discussions
- ◆ Others (e.g., readings, personal reflections)

Classroom sessions, presentations and discussions focus on key aspects of leadership in a learning organization including:

- ◆ Personal mastery
- ◆ Mental models
- ◆ Team learning
- ◆ Systems thinking
- ◆ Shared vision

Successful completion of the seminar is based on mastery of both the content and skills components.

## ACCOMMODATION

The organizer will facilitate identifying appropriate hotel/ accommodation for participants in Delhi/ NCR. Limited modest accommodation is also available on first come first serve basis at IIHMR guest house.

## TOOLS & TECHNIQUES

This course is built around use of the following components:

- ◆ A Workbook for Participants containing an overview, introduction, schedule, exercises, activities, action plan and evaluation form
- ◆ A Reference Book including PowerPoint slides used during presentations
- ◆ STARGuide computer-assisted learning software
- ◆ Textbook - “The Fifth Discipline – The Art and Practice of the Learning Organization” by Peter Senge provides is the foundational reference book
- ◆ Related readings have been selected that highlight and reinforce key points

## LEARNING METHODS

- ◆ Interactive presentations and group discussions
- ◆ Individual and group exercises
- ◆ Role plays
- ◆ Feedback from participants and facilitators
- ◆ Daily reflections from participants

## RESOURCE TEAM

### Lead Resource Persons

#### Dr. W. Henry Mosley

W. Henry Mosley, MD MPH working in Population, Family and Reproductive Health Department in the Johns Hopkins. He has conducted Strategic Leadership Seminars in developing countries. Working in collaboration with Ben Lozare, Director of Training at CCP, they developed the curriculum and the STARGuide computer software for the Seminar in Strategic Leadership and for Health System Transformation in Developing Countries. In the years 1998-2008 he has conducted 9 international Leadership Seminars in Baltimore, national Seminars in Philippines, China, Pakistan, Nepal, Indonesia, Uganda, Ethiopia, Ghana, Nigeria, Peru and a regional Seminar for five Central American Countries in Nicaragua. Currently engaged in collaborative research projects assessing the outcomes of leadership programs.



## **Dr. Benjamin Lozare**

Benjamin Lozare, PhD, is Associate Director and Chief of the Training and Performance Improvement Division in the Johns Hopkins Center for Communications Programs. Dr. Lozare has more than 25 years of experience in research, teaching, and practice in international and development communication. He has served as Dean of the College of Arts and Sciences at the Health Sciences Campus of the University of the Philippines, as the first Director-General of the Philippine Information Agency, and as Deputy Secretary-General of the Asian Mass Communication Research and Information Center Foundation. He has consulted with UN agencies such as the World Health Organization, the Economic Commission for Asia and the Far East, and the UNFPA.

At Johns Hopkins, Dr. Lozare has led the development of SCOPE (Strategic Communication Planning and Evaluation), a computer-aided communication planning software used in training workshops in more than 22 countries in Africa, Asia, Latin America, Eastern Europe and Near East. He also has provided technical assistance to capacity building projects and has worked closely with the International Training Program, BKKBN, Indonesia; Bangladesh Center for Communication Programs, Bangladesh, Communication Training Consortium, Philippines and Center for Family Studies, Kenya. He has helped to develop and conduct the Gates Institute series of Leadership Seminars for Reproductive Health in Baltimore (multi-country), China, Indonesia, the Philippines, Nicaragua and Uganda. Dr. Lozare obtained his Ph.D in Mass Communications from the University of Wisconsin. He was an Eisenhower Fellow and recipient of the first Newsweek International Communication Grant. Dr. Lozare speaks English and Tagalog.

## **Coordinators**

The course coordinators will be Dr. L. P. Singh, Director, IIHMR New Delhi and Prof. Anupama Sharma, Assistant Professor, IIHMR New Delhi



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